Cookie Policy

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Contents

Our cookie policy

This policy explains what cookies are, how Esposito Research & Strategy Ltd. uses them on our websites and what you can do to manage how they are used.

Cookies and how they benefit you

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone by websites that you visit or certain emails you open. They are widely used in order to make websites function properly, as well as to provide business and marketing information to the owners of the site.

Our cookies help us:

- Make our website work as you'd expect.
- Remember your settings during and between visits.
- Improve the speed/security of the site.
- Allow you to contact us via social networks like Twitter and LinkedIn.
- Continuously improve our website for you.

Granting us permission to use cookies.

If the settings on your browser that you are using to view this website are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

How long do cookies last?

When a web server sends a cookie, it asks your browser to keep that particular cookie until a certain date and time. These dates can be:

- Some date in the future – which might be a few minutes or a few hours from now (to track something like your shopping cart in an online store). The cookie might expire many years in the future, to keep track of your browser for a long time.
- When you close your browser – this is called a session cookie, the next time you start your browser these will have vanished.
- Some date in the past – this is how the server asks a browser to remove a previously-stored cookie.

Our own cookies

We use cookies to make our website work including:

- Storing your acceptance of the Privacy Policy and cookies policy.
- Allowing you to contact us by email or social media via our site.
- Counting unique visitors to our site and identify return visitors

There is no way to prevent these cookies being set other than to not use our site.

Site improvement cookies

We regularly test new designs or site features on our sites. We may do this by showing slightly different versions of our websites to different people and anonymously monitoring how our site visitors respond to these different versions. Ultimately this helps us to offer you a better website experience.

Anonymous visitor statistics cookies

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using, how long they spend on the site, what page they look at, etc. This helps us to continuously improve our website. These analytics programs also tell us, on an anonymous basis, how people reached this site (e.g. from a search engine) and whether they have been here before, helping us to to develop our services for you.

Our site uses the following analytics programs:

Google Analytics

Esposito Research & Strategy does not carry out online advertising on its website, however your visit to our website will trigger standard cookies from Google Analytics. These cookies remember that you have visited our website and this information is shared with other organisations such as advertisers contracting to place their adverts via Google (once again, Esposito Research & Strategy does not use cookies to target, tailor or advertise its services nor to derive any financial gains).These cookies are used by Google to tailor its advertising to your profile, including on other sites you visit, to limit the number of times you see an advertisement and to help measure the effectiveness of an advertising campaign. Targeting or advertising cookies will often be linked to site functionality provided by the other organisation.

Through Google Analytics we do not have access to your IP addresses (we only see pseudonymised data which we cannot use to identify personal information about you).

Third party functions & social website cookies

Our site, like most websites, includes functionality provided by third parties. This could include YouTube videos or social website cookies for instance via our Twitter feed, which is displayed on our website.

YouTube
Disabling these cookies will likely break the functions offered by these third parties.

Social website cookies
So you can easily get in touch with us through our website via Twitter, LinkedIn and Skype.

The privacy implications on this will vary from social network to social network and will be dependent on the privacy settings you have chosen on these networks.

Turning cookies off

You can usually switch cookies off by adjusting your browser settings to stop it from accepting cookies. Doing so, however, will likely limit the functionality of ours and a large proportion of the world's websites as cookies are a standard part of most modern websites.

For further information about how to refuse cookies, please see www.allaboutcookies.org.
Please note though, that if you delete your cookies, we will no longer automatically recognise that you have agreed to our Privacy Policy and cookies policy and will ask for confirmation of this every time you visit our site.

More information about the cookies collected on our website

__utma __utmb __utmc __utmt __utmz __utm.gif	These are called "statistics cookies". They are used to collect information about how visitors use espositoresearch.com. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have arrived from and the pages they viewed whilst on our site.
lang	Remembers the user's selected language version of the website
_ga _gid ads_pref auth_token csrf_same_site csrf_same_site_set dnt eu_cn external_referer guest_id i/jot i/jot/syndication kdt netpu personalization_id remember_checked_on tfw_exp twid twitter_ads_id	These cookies are deployed by Twitter in relation the twitter feed displayed on our website. These cookies are an integral part of being able to display our twitter feed on the site and of giving you the possibility of clicking through into tweets directly via our site. i/jot and i/jot/syndication are Marketing cookies that expires when the session closes. These cookies are used by Twitter to track visitors across website. Please consult www.twitter.com for further information on Twitter cookies.

Review

This policy will be reviewed periodically considering changing business priorities and practices and to consider any changes in legislation.